Socialising your puppy

WHY DO PUPPIES NEED SOCIALISATION?

A well-socialised puppy is the key to growing a confident, well-behaved and sociable member of your family. Effective socialisation helps your puppy learn what is expected of them and encourages positive associations with the world around them.

Without effective socialisation, puppies can develop significant behaviour problems later in life, which may lead to aggression and anxiety. Such behaviours are extremely detrimental to both dogs and their families. Undesirable behaviour in dogs is among the top 3 most common reasons for euthanasia in dogs. It is also a contributing factor for relinquishment to shelters or rehoming.

SOCIALISING YOUR PUPPY DURING THEIR VACCINATION COURSE

We need to balance the risk of poor socialisation with the risk of infectious disease such as parvovirus. Compromising puppies' socialisation will lead to fear-based behaviours that impact normal life, whilst parvovirus is an extremely infectious disease that can result in severe disease and death in unvaccinated puppies.

The sensitive period for puppies' socialisation is between 2 weeks and 16 weeks of age. This is the most important time when effective socialisation needs to take place. However, puppies will also generally receive their initial vaccination course between 6 weeks and 16 weeks of age, with immunity to parvovirus developing several days after the last vaccination.

Socialisation Recommendations

TALK TO YOUR VET ABOUT THE LOCAL PARVOVIRUS RISK TO SOCIALISE YOUR PUPPY SAFELY





SOCIALISING YOUR PUPPY AT HOME

It's important to start socialising your puppy to a broad range of new experiences in your home, before gradually introducing them to the big wide world. Begin socialisation activities as soon as your puppy joins your family. The use of audiovisual media in the home can bring these experiences indoors when it is not yet safe to go out.

Pair new experiences at a low intensity with yummy treats and rewards like toys. Remember to take things at your puppy's pace – learn to recognise the signs of anxiety or fear and ease back if your puppy displays these. A consistent approach will ensure that your puppy enjoys learning about the experiences and builds resilience.

Socialisation activities should be positive and enjoyable for you and your puppy! Use the suggestions below to start your puppy's journey towards becoming a happy, confident, well-adjusted dog.

