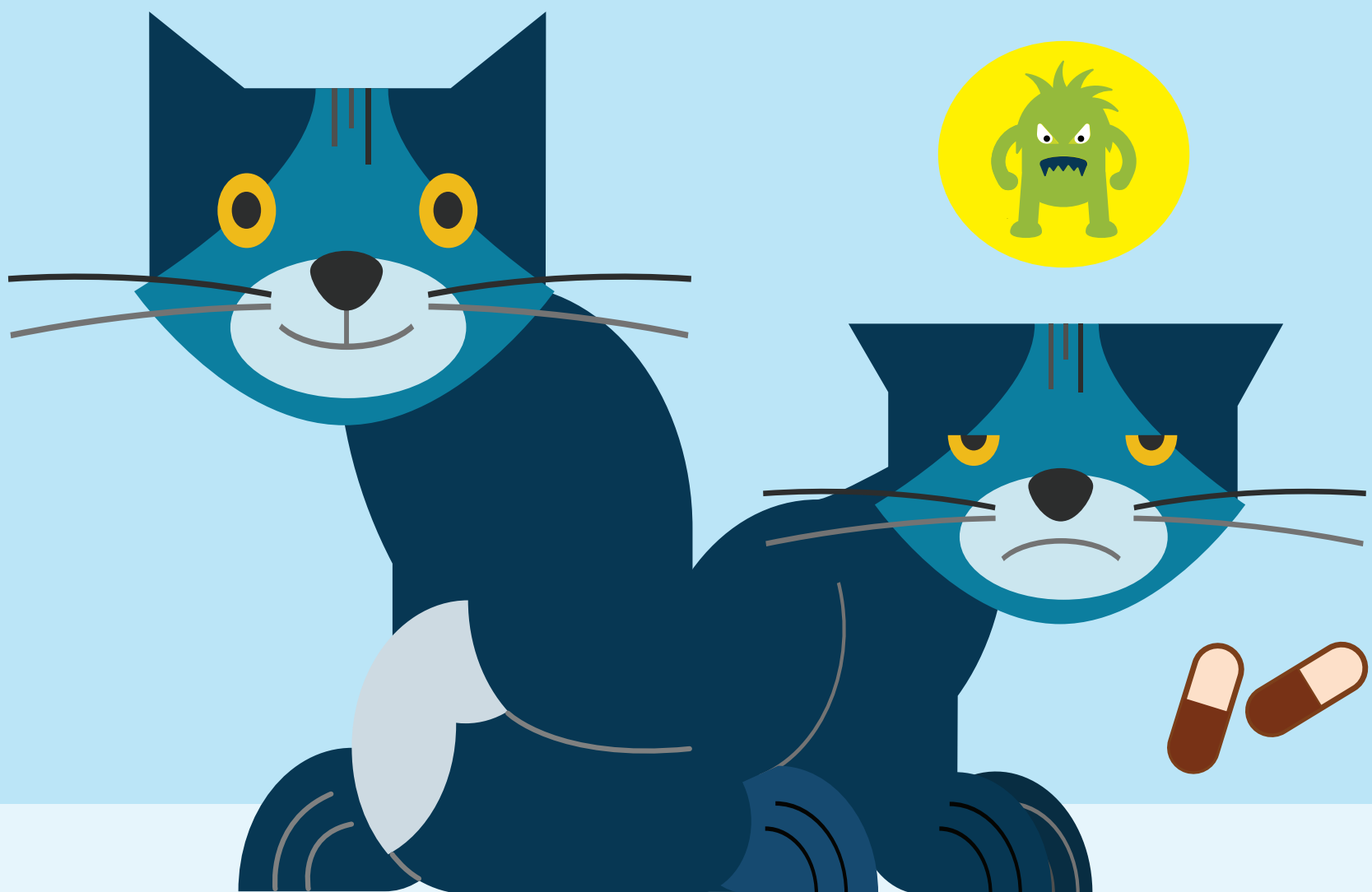


World Antimicrobial Resistance (AMR)
Awareness week, 18-24 November.

Prevention is better than cure

Protect antibiotics. Protect pets.



**Keeping your
pet healthy and
acting early can
help reduce
antibiotic use.**

You can help your pet stay healthy by:

-  Feeding for a healthy weight and keeping them active.
-  Keeping parasite protection and vaccinations up to date.
-  Seeking veterinary advice early if you notice changes in your pet like itchy skin or ears.
-  Attending regular health checks.

**Use antibiotics exactly as prescribed by your vet to help keep antibiotics working.
Unnecessary use of antibiotics can lead to germs becoming resistant to the antibiotic.**