



NZVA
New Zealand Veterinary Association

BRAND GUIDELINES

NEW ZEALAND VETERINARY ASSOCIATION



PURPOSE

The NZVA's brand guidelines help protect the integrity of our visual identity and support a strong and consistent overall brand.

The guidelines are for graphic designers, editors, printers, publishers, NZVA staff, the Board, special interest branches, regional networks, associated schemes, industry partners, and other parties, permitted to use the NZVA's logo and related material.

The guidelines are administered by NZVA and updated as required.

If you have any queries please contact:

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mitchell.barclay@vets.org.nz

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INTRODUCTION

The New Zealand Veterinary Association (NZVA) has a *Style guide* to ensure all written communications are consistent and professional. The *Style guide* follows generally accepted practices but is also tailored to the veterinary profession and the NZVA by providing guidance on commonly used terms.

The *Style guide* adds credibility to our goals and key messages by demonstrating consistency and high standards. The Guide encourages best practice in the use of language (including spelling, punctuation and grammar), layout (including typography, headings, and font for written documents), and commonly used terms used by the profession and the NZVA.

The *Style guide* is to be used by all staff, as well as NZVA representatives through our committees, special interest branches (SIBs) and regional networks (RNs), and volunteers.

The *Style guide* is a living document and is revised as needed to ensure it includes any changes in usage conventions or within the NZVA.

NZVA | Style guide

Our writing style

Who is the guide for?

- NZVA Board, SIBs, RNs, staff
- NZVA representatives – Committees, SIBs, RNs, volunteers
- Suppliers, providers – Editors, proofreaders

Below are the key points of our guide. To access the full version, please contact the NZVA at nzva@vets.org.nz.

Our communications writing style

We write communications in Plain English. Plain English is a style where the language, structure and presentation of a document make it easy to understand after just one reading. To write in Plain English:

- keep your sentences short
- prefer active verbs
- use 'you' and 'we'
- use words that are appropriate for the reader
- don't be afraid to give instructions
- avoid nominalisations
- use lists where appropriate.

Our technical writing style

The NZVA uses a technical and scientific writing style for specific documents for the profession. These include scientific articles, full-length original research articles, technical reports, case reports, review article, and research abstracts.

We use the New Zealand English spelling of words.

When we use Māori words or phrases in our communications we follow the guidelines of the Te Taura Whiri i te Reo Māori (the Māori Language Commission).

We use gender neutral language wherever possible.

We use the in front of reference to the New Zealand Veterinary Association.

We use acronyms sparingly for organisations and names of committees. We spell the organisation or committee name out in full, followed by the acronym in brackets at first mention in the text.

We spell 'veterinarian' and 'veterinary nurse' out in full instead of using vet.

We don't use full stops in abbreviations or spaces between initials.

We spell out numbers from one to nine.

ABOUT US

The NZVA is the only membership association representing New Zealand veterinarians. We're proud to have served and supported our members since 1924, and excited to help the profession be better recognised and valued for the unique role they play in society.

Through our 15 special interest branches, 14 regional networks, national office, Board and various committees of volunteers, we provide our members with the support and knowledge they need to succeed in their professional and personal lives – from student to retirement.

We're committed to safeguarding the high skills, continuing development, and ethical standards of the New Zealand veterinary profession – ensuring the profession's contribution to society is the very best it can be.

But most importantly, we help the profession broaden and deepen their role so they can influence across a wider range of issues.

NZVA | Brand guidelines

Our focus on the future

Why do we need brand guidelines?

To protect the integrity of our visual identity and support a strong and consistent overall NZVA brand.

Who are they for?

- NZVA Board, SIBs, RNs, staff
- Industry Partners, associated schemes
- Editors, designers, printers

Our focus on the future

The NZVA has an ambitious and exciting strategic vision for the veterinary profession to positively influence the collective wellbeing of animals, people, and the environment and ultimately make a better New Zealand and potentially a better world.

The strength of the profession lies in our members – highly skilled veterinarians who work in a range of industries throughout the nation. They bring knowledge and insight wherever we share our lives and environment with animals, such as agriculture and farming, food and fibre production, companion animals and horses, and wildlife.

The NZVA's role is to deliver vision and voice for the profession, and value for all our members. We do this through outstanding services and support, inspirational leadership and management, enduring collegiality and community, and by effectively lifting and communicating the value of the profession.

COAT OF ARMS

The NZVA Coat of Arms was originally approved at the Annual General Meeting of the NZVA in 1953.

Here is a breakdown of all design elements that make up the Coat of Arms.

Our current NZVA logo still incorporates the original framework and values of our historic Coat of Arms, but with the following details to note:

The 'New Zealand Veterinary Association' text has been moved to the right side of the Coat of Arms.

The Coat of Arms must always appear in its entirety, otherwise it is no longer recognised as a Coat of Arms.

OUR HISTORY

For more information about NZVA and our history, see *And whilst you're here* by E Shortbridge, C Smith and E Gardner available on SciQuest (www.sciquest.org.nz).

NZVA | Brand guidelines

Our Coat of Arms and logo

Crest

A centaur jumping with forefeet in the air and hindfeet on the ground, holding in his hands a black shield with a silver fern-leaf in bend sinister.

The crest was the ornament worn on top of the helmet. Chief centaur Chiron, the wise, was famous for his knowledge of medicine.

First quadrant

A blue cross azure engrailed (wavy edge of the cross).

Originally used by the Army Veterinary Hospitals.

Third quadrant

A black arrow in bend (upper right to lower left) pointing upwards, entwined by and piercing a serpent.

The arrow and the serpent symbolise Apollo, the Greek Sun God and God of Medicine, archery, flocks, and herds.

Torse

The bar below the crest is the torse. This was originally twisted metal and silk to hide the ugly join between the crest and the helmet.

Second quadrant

A gold bull's head on silver background.

The irregular manner in which the head has been separated indicates severing from the body, referencing a link to the stock-raising industries of New Zealand.

Fourth quadrant

Four mullets (silver stars) as a Southern Cross on blue background.

The term mullet is from the French molette, the rowell of a spur.



Scroll

Beneath the shield is a scroll bearing the words 'New Zealand Veterinary Association'.

All elements above rest on the scroll base, this the creation of the NZVA Coat of Arms.



NZVA | Brand guidelines

Our NZVA logo

NZVA logo

Our logo is used to promote and enhance the relationship with NZVA. It is for everyday use on publications, stationery, written material issued from the NZVA office, and certain documents issued by other organisations and specifically approved by the NZVA Chief Executive.



[Top to bottom, left to right] The first meeting of the NZVA, 1923 – Lawson, Millar, Ford, Danskin, Haugh, Blake, Blair, Stafford, Quinnell, Elphick, McKenzie, Wood, Brodie, Howard, Broom, Collins, Paterson, Meade, Kerrigan, Barry, Lyons, Dodd, Young, Woodruff, Reakes, Snowball.



NZVA | Brand guidelines

Where elements sit

The NZVA logo has a specific place alongside Regional Networks, Special Interest Branches, and other brands.

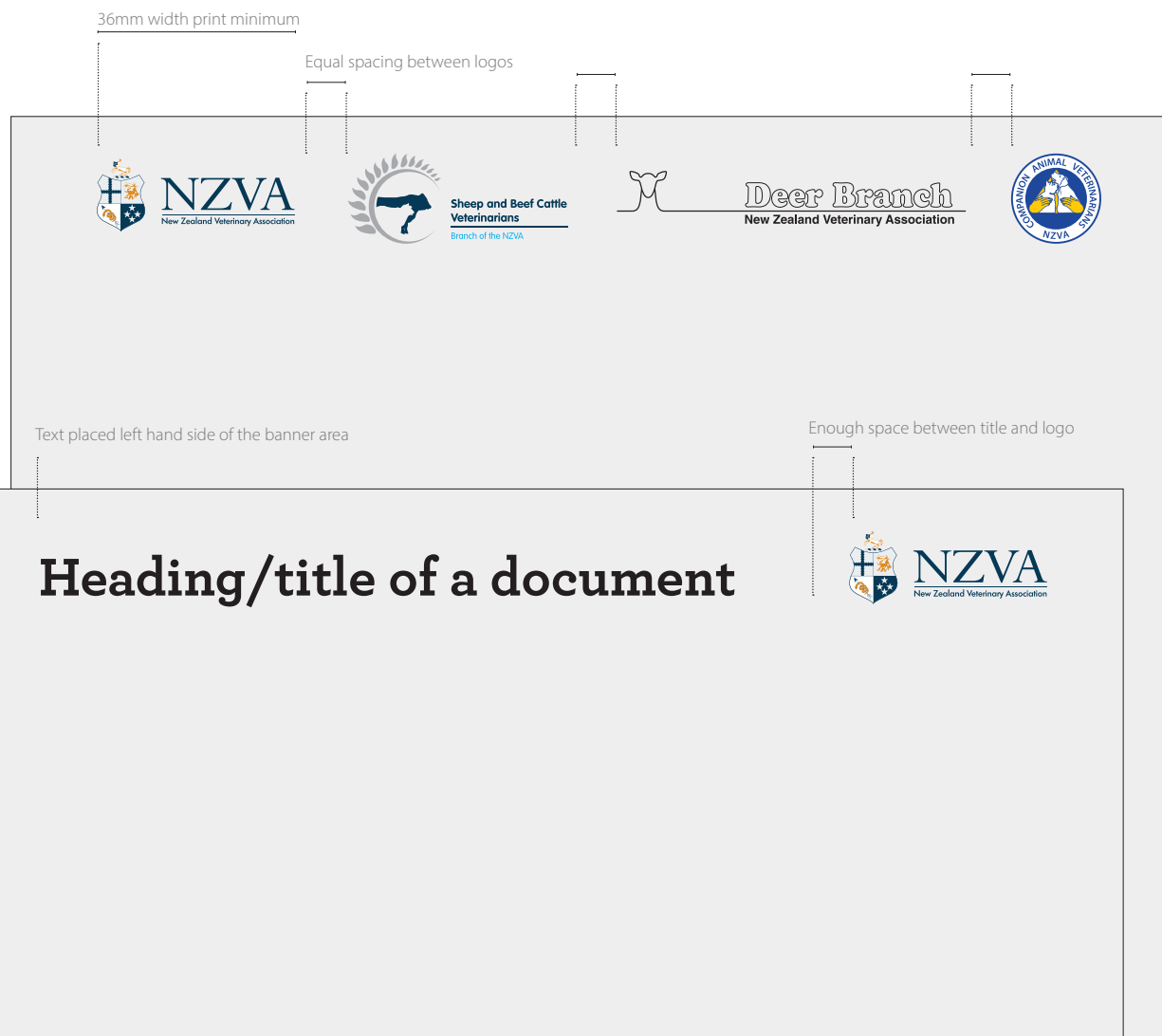
If the other co-branded branch, society, or association doesn't have a logo, the name can be clearly defined alongside the NZVA logo and separated by a thin rule.


Adequate space from the corner edges of the artwork should be provided.

The images on the right show ideal treatment of how the NZVA elements work.

For instances where the left hand side of a document, graphic, or photograph incorporate a left hand heading or title, the NZVA logo would shift to the right hand side.

When placing the NZVA logo on photographs and images, place it on an area that ensures the logo is visible.





ABOUT US

FOR VETERINARY PROFESSIONALS

FOR THE PUBLIC


MEMBERSHIP

JOBS & CLASSIFIEDS

JOIN US

There's lots to learn as a new pet owner

But we're here to help. Read our handy resources to help get you started.



The New Zealand Veterinary Association

The New Zealand Veterinary Association (NZVA) is the only membership association representing New Zealand veterinarians.

We're proud to have served and supported our members since 1923.





2022

Media Kit.


VetScript

HoofPrint

Companion
Quarterly


The
Equine Veterinary
Practitioner

GRAZINGGAZETTE NZ



Ministry for Primary Industries

Manatū Ahu Matua



Fitness of livestock for transport veterinary declaration

Certificate to accompany animal during transport; refer to checklist/NZVA guidelines. Alterations require veterinary signature.

Animal identified on this certificate **MUST** be priority slaughtered on arrival. If not for slaughter, complete only relevant sections.

Animal owner /person in charge:

Farm/company:

Address:

Phone:

End destination: (Must be closest slaughter house premise)*

Location:

*If not closest slaughter premise, MPI/VS veterinarian contacted? ☐ Yes ☐ No

Animal information

Species:

Breed:

Sex:

Identification (e.g. tag):

NAIT number:

Age:

Examination location: (Specify if not address above)

Detailed history and examination findings: (Consider video/photo evidence)

Transport conditions

Transport conditions (tick only if appropriate):

☐ Direct to slaughter premise
 ☐ Reduced pen density
 ☐ Last on/first off
 ☐ Lower deck
 ☐ Other (please state below):
 ☐ With herd mates

Veterinarian information

Name:

Practice:

Practice address:

Phone:

Email:

I would like feedback on the animal: ☐ Yes ☐ No

I would prefer to be contacted by: ☐ Phone ☐ Email

Animal owner/person in charge declaration

I declare that I will:

- Comply with the instructions described above including expiry date.
- Not transport the animal if its condition changes without seeking further veterinary advice.
- Advise the transport operator of the transport requirements.
- Advise the slaughter premises the animal has a veterinary certificate, and should be considered for priority slaughter.

Date signed:

Signature:

Veterinary declaration (to be completed at the time of clinical examination)

I declare that the information is correct and in my opinion the animal I have examined is fit for transport under the conditions stated in this certificate.

Date examined:

Date of expiry: (N.B. No greater than 7 days after date of examination, or 24 hours from sales yard to farm)

Date signed:

Signature:

MPI verification services use only

Arrived on:

at (am/pm):

Slaughtered on:

Ante mortem and post mortem results and disposition:

Fitness of livestock for transport veterinary declaration | Date as at 1 February 2019



NZVA | Brand guidelines

NZVA and its entities

The NZVA is supported by a family of associated entities. All our associate entities relate directly back to the NZVA logo in style and colour. For instances where a logo does not visually link back to the NZVA logo, the following must be included:

- Each entity must be positioned to the right of the NZVA logo.
- Entities that have a standalone licence (eg. BESTPRACTICE and Leptosure) keep their own logo, but are still positioned to the right of the NZVA logo.

Following these guidelines will ensure there is a direct link and congruence with our NZVA brand, allowing our message to be clear and cohesive.



NZVA
New Zealand Veterinary Association

VetLearn[®]

VetScript

NQVS
National Quality Veterinary Services

New Zealand
**Veterinary
Journal**

**Sci
Quest[®]**

VetScholar



BESTPRACTICE
New Zealand Veterinary Association

The NZVA is supported by our SIBs. All our SIBs link directly back to the NZVA and are a continuation of our brand:

- Each SIB must be positioned to the right of the NZVA logo.
- Logos must include the wording 'Branch of the NZVA' where possible to show affiliation with the NZVA brand.

Following these guidelines will ensure there is a direct link and congruence with our NZVA brand, allowing our message to be clear and cohesive.

NZVA | Brand guidelines

NZVA and its Special Interest Branches (SIBs)



**NZVA Veterinary
Business Branch**



**Pig Veterinary
Society of the NZVA**

**Club Practitioners
Branch of the NZVA**

**Epidemiology, food safety,
animal welfare and biosecurity
Branch of the NZVA**



**Wildlife branch
of the NZVA**



Deer Branch
New Zealand Veterinary Association

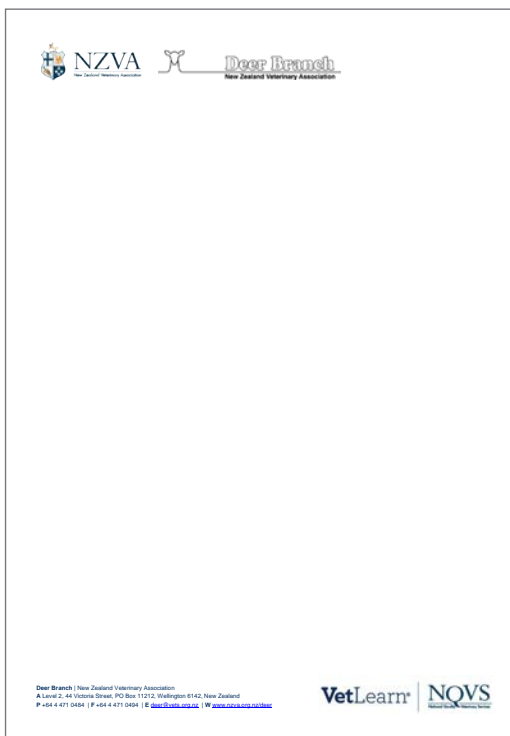


**Complementary
Veterinary
Medicine Branch
of the NZVA**



**Sheep and Beef Cattle
Veterinarians**
Branch of the NZVA

Letterhead



Email header



NZVA | Brand guidelines

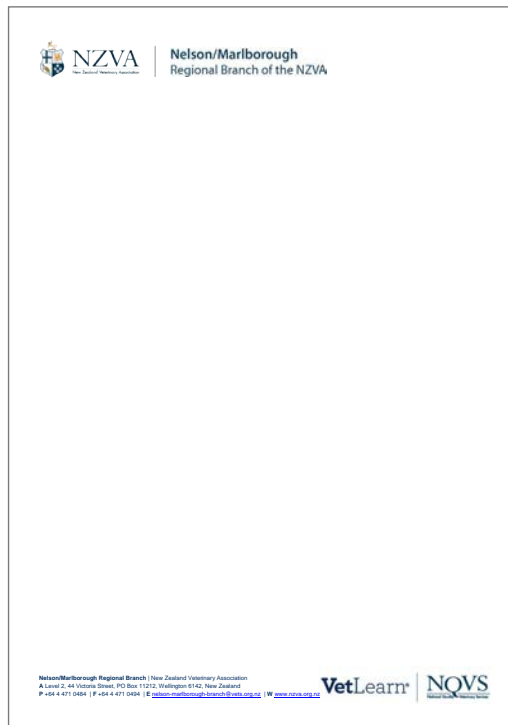
NZVA and its Regional Networks (RNs)

The NZVA is supported by its regional networks (RNs). All our RNs relate directly back to the NZVA and are a continuation of our brand. Overleaf is a collection of all our RNs.

- Each RN must be positioned to the right of the NZVA.

Following these guidelines will ensure there is a direct link and congruence with our NZVA brand, allowing our message to be clear and cohesive.

Letterhead



Email header





Auckland Regional
Network of the NZVA



Otago Regional
Network of the NZVA



Bay of Plenty Regional
Network of the NZVA



Southland Regional
Network of the NZVA



Canterbury Regional
Network of the NZVA



Taranaki Regional
Network of the NZVA



Central Regional
Network of the NZVA



Waikato Regional
Network of the NZVA



East Coast Regional
Network of the NZVA



Wairarapa Regional
Network of the NZVA



Hawkes Bay Regional
Network of the NZVA



West Coast Regional
Network of the NZVA



Nelson/Marlborough
Network Branch of the NZVA



Wellington Regional
Network of the NZVA



Northland Regional
Network of the NZVA

The NZVA logo and all associated logos may be used with any approved NZVA imagery, provided there is clear visibility.

NZVA | Brand guidelines

Logo on backgrounds

The NZVA logo should always feature in full colour where possible. It must be legible and maintain the integrity of its form. Please use the NZVA logo as follows:

- Full colour (blue text) on light colour backgrounds.
- Full colour (white text) on dark colour backgrounds.



The official typeface for the NZVA brand is sans serif, Myriad Pro.

The recommended type alignment for all print communication is flush left.

When Myriad Pro is not available, Arial typeface is used instead.

The secondary typeface for the NZVA is Archer. This can be used for headings and subheadings.

NZVA | Brand guidelines

Typefaces

Myriad pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Archer

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

NZVA | Brand guidelines

Colour palette

Primary colours

NAVY

Pantone 295C
C97 M65 Y32 K45
R0 G46 B95
Hex #003355

NZVA CPD

Pantone 299C
C80 M18 Y0 K0
R0 G161 B223
Hex #0077aa

Sponsor colours

PINK

Pantone 1775C (85%)
C0 M56 Y19 K0
R255 G143 B159
Hex #ff8899

GOLD

Pantone 131C
C17 M49 Y100 K2
R209 G138 B0
Hex #dd8800

SILVER

Pantone Silver C
C36 M28 Y29 K0
R167 G169 B169
Hex #aaaaaa

RUST ORANGE

Pantone Bronze C
C14 M72 Y93 K2
R209 G101 B49
Hex #bb5511

Secondary colours

RED

Pantone 1795C
C9 M98 Y93 K1
R217 G39 B46
Hex #cc2233

MANGO

Pantone ~
C0 M50 Y90 K0
R247 G148 B51
Hex #ff9933

CHERRY

Pantone ~
C20 M91 Y73 K11
R182 G55 B66
Hex #bb3344

FOREST GREEN

Pantone 357
C85 M40 Y91 K39
R29 G86 B50
Hex #005533

MAGENTA

Pantone ~
C30 M100 Y40 K0
R183 G36 B103
Hex #881155

CONFERENCE

Pantone 021C
C0 M83 Y100 K0
R255 G80 B0
Hex #ff5500

YELLOW

Pantone 1235C
C0 M32 Y95 K0
R255 G184 B25
Hex #ffbb11

BURGUNDY

Pantone ~
C36 M97 Y42 K53
R96 G9 B54
Hex #660033

PURPLE

Pantone ~
C75 M100 Y0 K0
R102 G45 B145
Hex #662288

BLUE-VIOLET

Pantone ~
C80 M80 Y0 K0
R82 G79 B161
Hex #444488

GREEN

Pantone ~
C55 M0 Y68 K0
R121 G196 B126
Hex #88cc88

DUSTY PINK

Pantone 7430
C9 M38 Y9 K0
R225 G169 B190
Hex #eeaabb

WELLBEING CPD

Pantone 667
C57 M63 Y22 K3
R126 G105 B144
Hex #776688

FACILITATED CPD

Pantone ~
C65 M41 Y35 K18
R90 G115 B129
Hex #557788

AQUA

Pantone ~
C90 M0 Y22 K0
R0 G177 B202
Hex #00bbcc

DARK TEAL

Pantone ~
C96 M65 Y36 K18
R8 G81 B113
Hex #005577

The animal wallpaper graphic is our concept piece and is part of our NZVA visual identity. It's the connecting piece that brings our branding elements together.

NZVA | Brand guidelines

Animal wallpaper

When using the animal wallpaper on different colours, use in the following capacity:

- Dark backgrounds – White wallpaper 7–15% white transparency.
- Light backgrounds – White wallpaper 15–35% white transparency.

The animal wallpaper is used in two main ways:

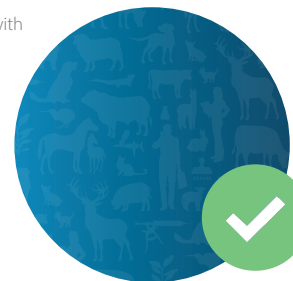
- As part of a banner (such as at the top of NZVA advertisements), as part of a masthead on newsletters and magazines, and for promotional panels on our website.
- As part of a background for particular kinds of print and digital communications.

The shape and proportion of the animal wallpaper must not be changed in any way.

The animal wallpaper can be used as a tint or UV varnish with background images, provided that it enhances rather than detracts from the image.



Dark background with
Animal wallpaper
(7–15% white tint)



Gradient background
with Animal wallpaper
(7–15% white tint)



Light background with
Animal wallpaper
(15–35% white tint)



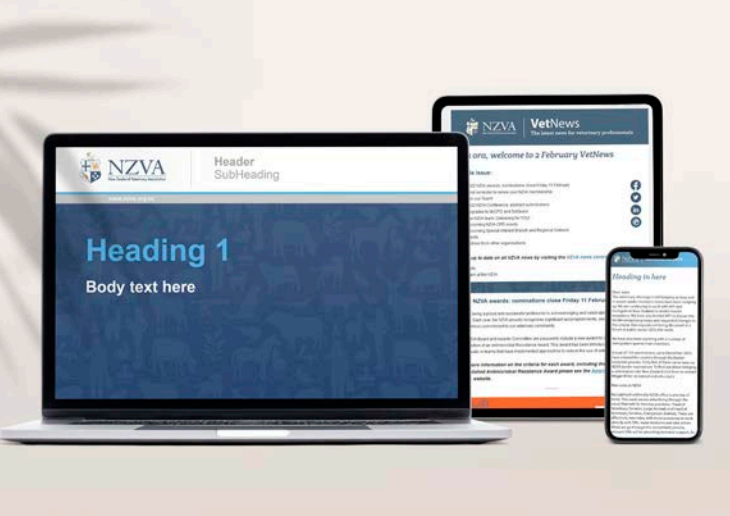
Don't warp/stretch/
compress in any way



Don't use a gradient
background with
contrasting colours



Don't rotate/
flip wallpaper
in any way



NZVA | Brand guidelines

Introduction to templates

Our NZVA templates have been set up to provide the 'look and feel' that is the brand of the NZVA.

In-house and office use

The following list of stationery is available to all NZVA staff, Regional Interest Networks, Special Interest Branches, and associated entities (eg. BESTPRACTICE and Leptosure). Templates are supplied mostly in Microsoft Word and Powerpoint. Please contact the NZVA to access these:

- Letterhead
- Email signature footers
- Powerpoint presentation

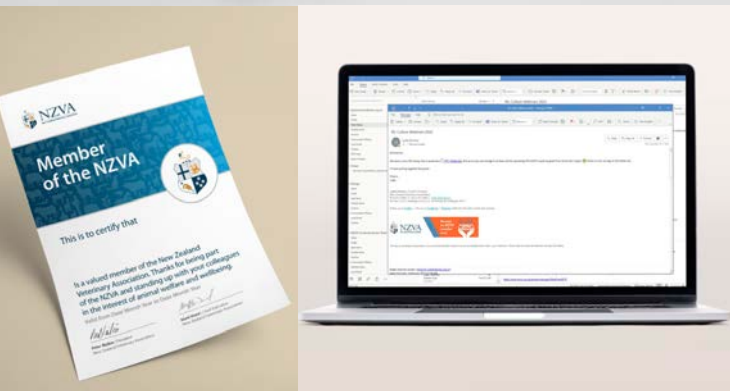
NZVA staff

The following templates show examples of what can be made available to NZVA staff (subject to head office approval). Templates for these are often created at our head office using design software (InDesign, Illustrator, Photoshop). The final documents are usually supplied as final finished products. If you need any of the following products, please contact us at nzva@vets.org.nz:

- Business cards
- Certificates

E-Newsletters

E-Newsletter templates are available to NZVA staff, RNs, SIBs and associated entities (eg. BESTPRACTICE and Leptosure) through our email campaign software, Campaign Manager. Please contact the NZVA to get access to these.





NZVA | Brand guidelines

Photography | People

Stock image licences need to be purchased whenever a photo is used. If photography is supplied by any other sources (eg. individuals, clinics, or organisations), you must get written permission from the source to use it.

To ensure the way we use imagery is consistent and on-brand, we have developed four styles of photography:

- People
- Animals
- People at work
- Conceptual

People

Portrait photography can vary greatly between subject – from the Board to veterinarians and guest speakers.

The key to portrait photography is to ensure that subjects appear relaxed, engaged, and in context.

Use natural light and settings wherever possible. Avoid artificial studio environments and props.





NZVA | Brand guidelines

Photography | Animals

It's important when working in the veterinary profession to portray animals in a suitable way. All animal photography should be checked with one of our dedicated veterinarians to ensure they adhere to the NZVA practice standards and policies.

Animal photography policy:

The NZVA avoids promoting breeds that have obvious welfare issues resulting from breeding. As such, we don't use images of these breeds unless it's for educational purposes. Specifics to note:

- Images of brachycephalic breeds (cats and dogs) must not be used in publications unless in an educational sense.
- Images of dogs with docked tails are not to be used.
- Images of dogs hanging their heads out of car windows should be avoided due to health and safety risks.
- Images of cows with horns are not to be used, as their breed is discouraged in farming due to associated health risks.



NZVA | Brand guidelines

Photography | People at work

- People at work should be treated in a 'reportage' style.
- Images should show movement or action, or capture a moment.
- Subjects don't need to be looking at the camera or posing in any way. They should be captured going about their daily business. This style can be applied when buying stock imagery or commissioning original photography.





NZVA | Brand guidelines

Photography | Cultural

The NZVA strives to be culturally sensitive with our use of imagery.

Cultural Māori and Pasifika considerations must be taken into account and should be sensitive to the following instances:

- Don't cut off the head in any way.
- Use the body as a whole.
- Don't include any photos that portray sitting on tables, hats on tables, or eating and working.



NZVA | Brand guidelines

Photography | Conceptual

When working with conceptual photography, it's important to engage the viewer and create a sense of intrigue. Pictures tell a thousand words and imagery needs to be emotive, ask questions, and draw the eye in.

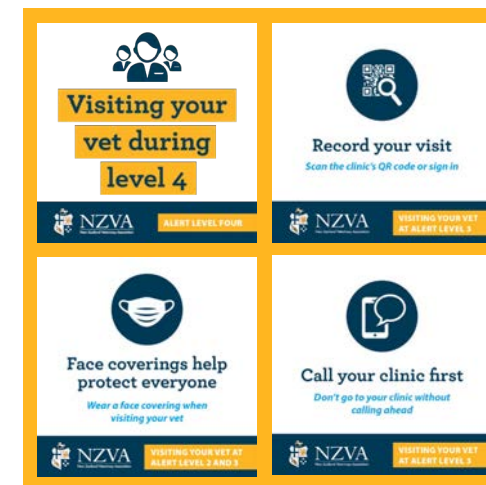


GRAPHICS

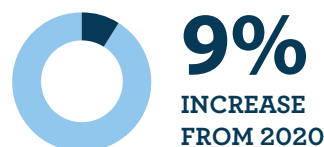
The NZVA uses graphics to help communicate points in different ways. We can do this through the use of icons and infographics.

NZVA | Brand guidelines

Graphics | Infographics



2,363
PAYING MEMBERS



REPRESENTING
70%
OF REGISTERED
VETERINARIANS



ILLUSTRATION

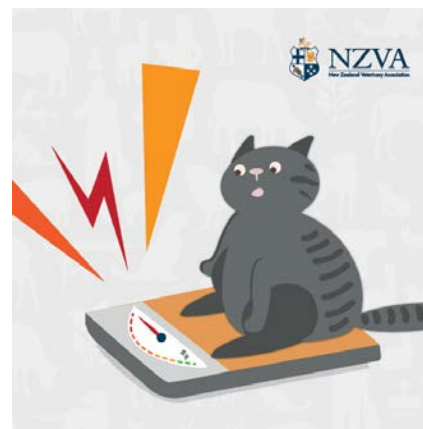
The NZVA can use illustrations to create a friendly, approachable look and feel for anything public facing. This is particularly helpful when you cannot find appropriate photographs.

All illustrations are in a similar style to create a cohesive look and feel within the NZVA.



NZVA | Brand guidelines

Illustration



NZVA | Brand guidelines

Publishing, paper, and recycling

Publications

International series or book numbers must be used for published documents or titles as part of legal deposits or public circulation.

In these instances, the following wording should be included on the opening page of all NZVA publications:

Publication no. XXX | First published XXXX

NZVA | Wellington | New Zealand | 2020

ISSN XXXX-XXXX

For more information about the New Zealand Veterinary Association, please visit www.nzva.org.nz.

Printed by XXXXXXX, Wellington

Acknowledgments

Acknowledgments to be included as part of the publication:

Thank you to the NZVA head office in Wellington for their contribution in reviewing the NZVA Brand Guidelines.

Disclaimer

Disclaimer to be included as part of publications the NZVA is writing on behalf of, or contributing to:

The [insert publication title] is published by the NZVA.

The views expressed in these guidelines do not necessarily represent those of the NZVA, their agents or editors, and neither the NZVA, their agents or editors endorse any products or services mentioned or advertised. Neither the NZVA, their agents or editors are the source of the information reproduced in these guidelines and they have not independently verified the truth of the information. They do not accept any legal responsibility for the truth or accuracy of the information contained. NZVA, their agents and editors have taken care to ensure that data available through this service are error free and up-to-date. However, neither the NZVA, their agents or editors accept any liability whatsoever for the contents of this prospectus or for any consequences which may result from the use of or inability to use any information or advice contained, or for corruption to data including but not limited to any defects caused by electronic transmission. These provisions are intended to exclude NZVA, their agents, editors and staff from all liability whatsoever, including liability for negligence in the publication, reproduction or electronic transmission of content contained in this prospectus.

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Paper and recycling

The NZVA is committed to using sustainable resources to meet its environmental commitments.

This means where possible:

- Printing on environmentally responsible paper
- Encouraging people to recycle documents when they are finished with them.

The NZVA has associated brands that fall under the NZVA umbrella, but hold their own individual look and feel.

BESTPRACTICE

The NZVA's BESTPRACTICE accreditation programme is New Zealand's only quality accreditation programme that ensures a high standard of service and professionalism for veterinary clinics and hospitals in New Zealand.

NZVA | Brand guidelines

Associated NQVS schemes | BESTPRACTICE

BESTPRACTICE

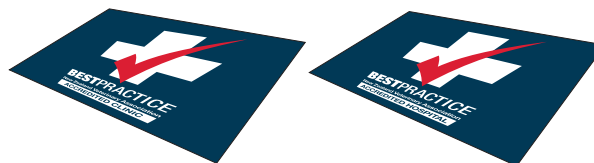
BESTPRACTICE signage available for both accredited clinics and hospitals



BESTPRACTICE footpath signs



BESTPRACTICE floormat



BESTPRACTICE Durapole double-sided flag



BESTPRACTICE iDropper bunting



NZVA produces several publications throughout the year, ranging from print to web.

NZVA | Brand guidelines

Publications | VetScript, VetLearn Update, Newsletters

VetScript

Frequency: Six times a year (February, April, June, August, October, December). Format: Printed A4 magazine; digital version available. Reach: All members of the NZVA (2,200+) and 100s of local and international subscribers. Readership: veterinarians, student veterinarians, veterinary staff, practice owners and managers, government sector and industry leaders.



VetLearn Update

VetLearn Update is the NZVA's Continuing Professional Development double-page spread featured in each issue of VetScript. It aims to keep the veterinary profession up to date on continuing professional development opportunities.



Special Interest Branch newsletters

NZVA's SIBs also produce regular high quality publications. Here are some that are currently available:

FAB news

FAB news is published by the Food Safety, Animal Welfare and Biosecurity Branch (FAB). The Branch provides knowledge, skills and leadership in the fields of food safety, animal welfare and biosecurity. Frequency: Twice a year (May and November).

Companion Quarterly

Frequency: Four times a year (March, June, October, December). Format: Printed A4 magazine; digital version available. Reach: Available to all NZVA members plus all members of the Companion Animal Veterinarians branch (700+). Readership: veterinarians, student veterinarians, veterinary staff, practice owners and managers.

Hoofprint

Frequency: Four times a year (March, June, October, December). Format: Digital A4 magazine; link emailed to readers. Reach: Available to all NZVA members plus all members of the Dairy Cattle Veterinarians Branch (650+). Readership: veterinarians, student veterinarians, veterinary staff, practice owners and

managers.

Equine Veterinary Practitioner

Frequency: Four times a year (March, June, October, December). Format: Digital A4 magazine, link emailed to readers. Reach: Available to all NZVA members plus all members of the Equine Veterinarians Branch. Readership: veterinarians, student veterinarians, veterinary staff, practice owners and managers.

Grazing Gazette

Frequency: Twice a year (June and December). Format: Printed A4 magazine; digital version available for members. Reach: Available to all NZVA members plus all members of the Sheep and Beef Cattle Veterinarians Branch. Readership: veterinarians, student veterinarians, veterinary staff, practice owners and managers.

Complementary and Alternative Therapies

Complementary Veterinary Medicine Branch's newsletter provides readers articles from internationally recognised holistic and integrative veterinarians about topical issues. It also provides approaches to animal healthcare and wellbeing that include complementary therapies. Frequency: Three issues a year (April, August and December).

KŌKAKO

The Wildlife Society produces the technical publication *Kōkako*. They share general and technical information to help the veterinary management of New Zealand native wildlife. Frequency: Twice a year (June and December).





NZVA
New Zealand Veterinary Association

Further information

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